

《相声大师郭德纲的新节目在美国进行宣传，逗乐了华裔美国人》

导读:郭德纲变身“国际郭”占领纽约时代广场，推动中国民间艺术走向海外。

A bilingual ad titled "Joke King Holds the World" was shown at Times Square in New York October 3, delighting Chinese speaking visitors many of whom took photos of the giant billboard in the iconic US landmark.

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The screen ad is part of overseas promotion for a popular online show streamed exclusively on iQIYI, which features famed crosstalk artist Guo Degang performing a comedic monologue in a small teahouse setting.

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Crosstalk is a traditional Chinese comedic performance in the form of a dialogue usually between two performers. Guo, a household name in China, and his crosstalk art troupe Deyunshe staged a number of shows to packed audiences during a recent tour of North America. As a leading figure among the new generation of crosstalk artists, Guo has particularly struck a chord with younger audience for his unique way of using playful banter.

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Guo was shown in the poster wearing the traditional ankle-length uniform while holding a foldable hand-held fan inscribed with Chinese characters "Joke King is Coming". Its portrayal of Guo as a gracious and cultured Chinese artist has turned many heads among local Chinese.

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Guo, a student of late crosstalk maestro Hou Yaowen, has been one of new torchbearers for the art. His online

